

CAMP WINNEPE

A Boy's Camp



IN THE BIG NORTH WOODS

"Camp is a place where friendships are formed, ideals are generated, character values determined, and decisions made, which vitally influence life."

H. W. Gibson.



WHAT FINER LOCATION FOR A BOYS' SUMMER CAMP THAN THE GREAT

CAMP

WINTER ADDRESS:
1304 NORTH 29TH STREET
BIRMINGHAM, ALABAMA

SUMMER ADDRESS:
EAGLE RIVER, WISCONSIN



NORTH WOODS COUNTRY?

LOCATED IN THE
WOODED LAKE
REGION *of* NORTH-
ERN WISCONSIN,
1800 FEET ABOVE
~ SEA LEVEL ~

ESTABLISHED IN 1911

W I n n e p e
FOR BOYS



The Joys of Outdoor Life

Just as in every man there lives a boy, so in every boy there lives a man; and deep in the heart of both there lives a vision of the Ideal Camp—away from towns and cities—always beside some stream or lake—fishing, swimming, canoeing, sailing and plenty of good fellows to help one enjoy it.



The Ideal Camp

WHERE is the boy who has never dreamed of the Ideal Camp, and what is the vision he cherishes?

Undoubtedly, he pictures himself living close to nature in a wilderness that is genuine and not make-believe, where wild life may be seen and not merely heard of. He dreams of living in a tent pitched beside the waters of some rushing stream, or better still, on the shores of a lake where the thrill of sailing in real sail boats is added to the joys of canoeing, swimming, and water sports.

The fishing would be excellent—with game fish whose fighting qualities he has heard described but never experienced; and there must be many trips to explore regions seldom visited by man—trips on which he learns, under proper guidance, how literally to paddle his own canoe and care for himself in the great out-of-doors.

The climate would be cool and invigorating, inviting outdoor activity and dreamless slumber at night. There would be ample facilities for tennis, baseball and other sports—real games on good playing fields and with skillful coaching by men who could teach him to become a better athlete.

And finally, but not least, wise leadership by men who know boys—college trained men to whom he would render cheerful obedience without thought of discipline, and who could inspire ideals of manliness and true sportsmanship.

Such is the vision of the Ideal Camp, and such a camp would readily solve the problem of the parent whose son faces a long, tedious vacation and the mischief that idleness provokes.

Those who may read this booklet are asked to observe both by picture and story how closely Camp Winnepe approaches the vision of the Ideal Camp.





Real Sail Boats ~

Driving along, with sails swelling, mast bending to the breeze, and hull straining as if eager for a race, what sport can excel that of sailing in a real sail boat? Camp Winnepe owns two magnificent boats, one of them forty feet in length and the other somewhat smaller.



Entrance to the Camp Grounds

The Story of Camp Winnepe

Location



HOMER L. THOMAS,
*Director of
Camp Winnepe.*

CAMP WINNEPE is located on the south shore of Catfish Lake, an irregularly shaped body of water, some four miles long and three-quarters of a mile wide. This is one of a series of twenty-seven lakes, known as the Eagle Waters, connected with one another by deep waterways, and surrounded by heavily forested hills. The beautiful scenery, the bracing climate, and the unrivalled advantages for fishing, swimming, canoeing, sailing, and all forms of water sports, make it an ideal location. The site is three miles from the village of Eagle River and three hundred and fifty miles north of Chicago.

THE Camp property, a tract of land containing approximately one hundred acres, has a frontage of three-quarters of a mile on a protected bay of Catfish Lake and slopes back gradually a distance of one hundred yards to rise in terrace form to a plateau sixty feet above water level. The main buildings of the Camp are located on the edge of this bluff; and back of these, on a large grassy spot, where the ground is level, are found the playgrounds and athletic fields. The view of the lake from the bluff is an especially beautiful one, frequently pronounced by admiring visitors Nature's masterpiece in all Wisconsin.



Catfish Lake is a Beautiful Body of Clear Water Located in the Heart of the Wisconsin Woods

Management of Camp and Patronage

FISHERMEN

*Two young disciples of
Izaak Walton proudly
display their catch.*



FOR over twenty-four years Winnepe has been in successful operation under the same management, and has won a reputation which places it among the leading camps of the country. Its policy has always been devoted not only to seeing that its boys have a supremely good time, but that they are carefully safeguarded from accident and illness while being taught self-reliance, good sportsmanship and other principles that make for character. There is also the advantage that accrues from the contacts and friendships that the boys make with each other. With the patronage coming from many different localities, the attitude of the boys towards one another is broadened and tempered, and they soon learn to mutually appreciate and respect the splendid qualities which all of our American boys possess in common.

The management of the Camp is under the direct supervision of Homer L. Thomas and associate, J. H. Castleman. Both are men of wide experience in dealing with boys and have been actively engaged for years in camp life. Assisting them is a corps of Counselors, one for every five boys. These men are specialists, each in certain chosen fields, whether athletics, swimming, supervision of trips or some particular feature that the Camp fosters, and have been selected because of their fitness to handle boys.

Under their leadership the boys are encouraged to largely govern themselves. While a few set rules are, of course, necessary, discipline is not maintained according to any fixed system. The boys are placed on their honor and this develops such a spirit of straightforwardness and fairness that cases of disorder very rarely occur.



Sheltered by Trees, the Tents Overlook the Lake from the Bluff

PROPER medical attention is assured by the presence of the Camp physician, who is a permanent member of the Camp staff and who has all necessary equipment and quarters for those indisposed. In case of emergency, there is access to the Rhinelander Hospital, only a short drive away.

In addition, every precaution is taken by the directors to insure the boys' health. Upon the opening of Camp, all are given a thorough physical examination by the Camp Physician, who thus learns of any possible weaknesses that need to be corrected. Definite efforts are made to develop the body symmetrically, and to this end all the boys are encouraged to take part in various sports. The boys are housed in surroundings where sanitation has been given close attention, subject to inspection each year by state authorities. The drinking water is pure and wholesome. Cleanliness of person, clothing, tent and grounds are insisted upon and the living conditions are thus ideal.

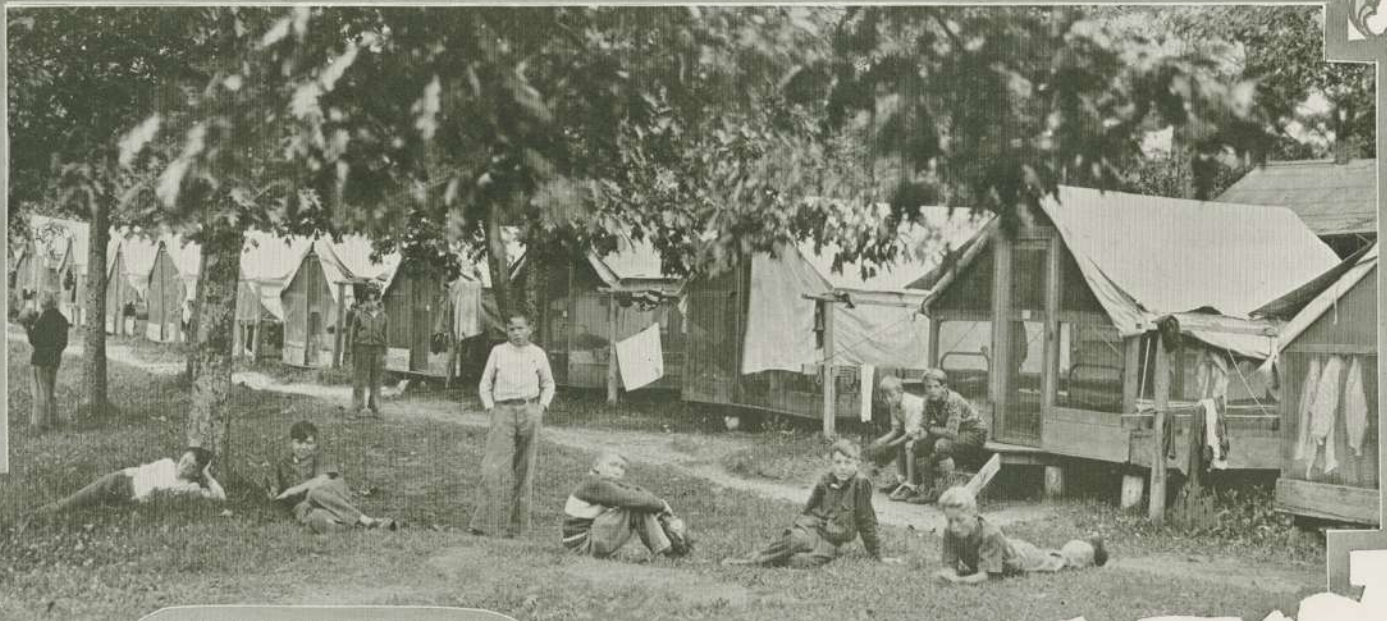
Sickness, however, is rare, for Winnepe is blessed with an unusually healthful climate. Partly due to its location so far north, partly due to the high altitude (over 1800 feet), and partly due to the innumerable lakes which temper the atmosphere, the climate even in mid-summer is ideal. For the boy living in the hot city or farther south, nothing could be more helpful towards complete physical development and health. The nights are cool without exception, and the days never so hot that they are other than pleasant and invigorating.

Climate and Health Conditions

WILD LIFE

Bear and deer are frequently seen, and the surrounding country is full of wild life.





Midget Row



A Typical Tent

TENTMATES

Many ingenious names are devised by the boys to designate their respective tents, and great interest is shown in making each tent homelike and attractive.

Purpose and Ideals

THE parent may have thought of the summer camp only as a means to provide certain pleasures. This is true in the sense that the boys at Camp Winnepe do have a grand time, and yet the directors feel a deeper obligation and are committed to certain ideals which, if only partly accomplished, will more than compensate the parent for any expense that may have been incurred by reason of sending the boy to Camp.

A constant effort is maintained for the improvement of body, mind, and character of every boy. This means the study of particular traits of the individual, for all do not react to any fixed rule, nor are the needs of development the same. This program is the Camp's principal undertaking. It is designed to stimulate and encourage all boys, both those who are athletic and those who are not, those who are reckless and those who are shy, so that all will participate in the various activities and strive to make definite measurable progress.

The directors realize that the average boy believes in good sportsmanship. By proper guidance he can be shown that the term embraces and implies courage, truthfulness, unselfishness, perseverance, and self-restraint. His natural love of competitive sports and innate sense of fair play afford the best possible medium through which to focus his attention to these deeper fundamentals. In this sense, those in charge of the Camp have a greater opportunity to build real character than any influence with which the boy may be surrounded, and every attempt is made to strengthen the boy morally as well as physically.



Junior Row

Buildings and Equipment

FROM the pictures it will be observed that the boys live in tents, and are not housed amidst the crowded conditions of the so-called wooden shacks or bungalows, but are assigned two to a tent, which they may regard as their own abode. The only exception to this rule is that of the Brownies or small boys, where, because of their age, four boys and a Counselor occupy a larger tent. The tents are made of extra heavy duck, protected by a fly, and have raised wooden floors and are thoroughly dry under all weather conditions. Each tent is equipped with steel spring cots and mattresses, and is completely screened on all four sides—thus adding greatly to the comfort of the boys, and insuring the absence of flies and insects.

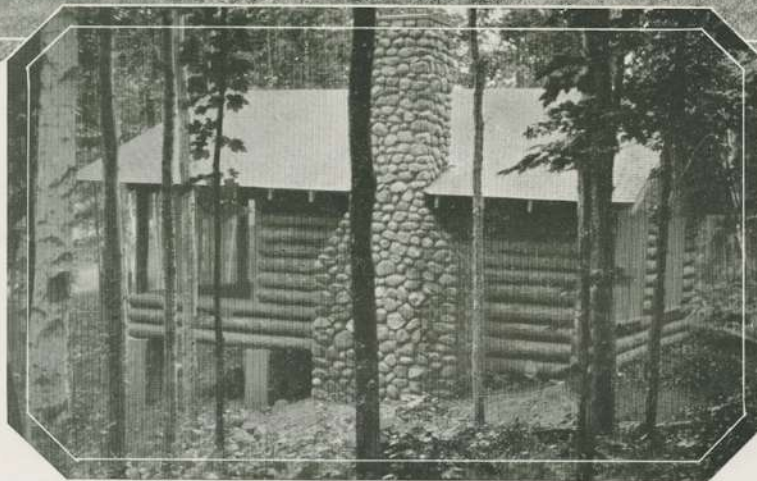
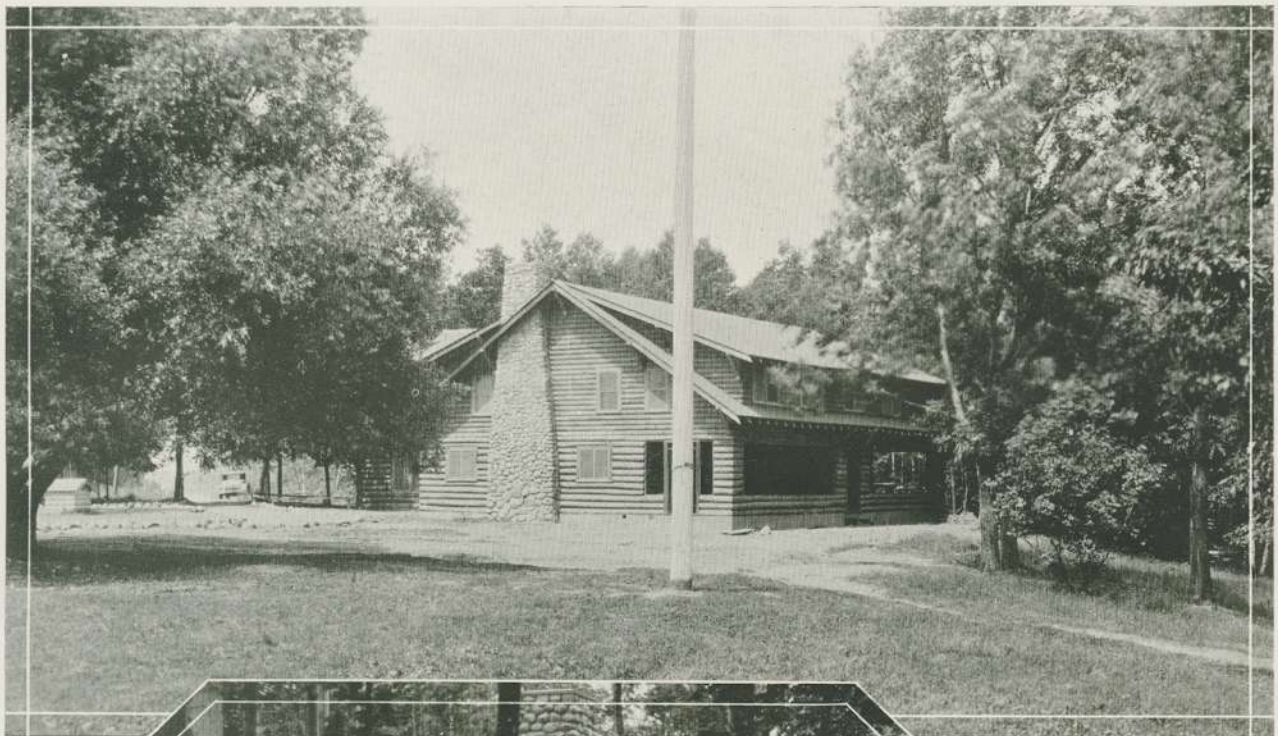
The management purposely makes use of tents for sleeping quarters, feeling that no boy has had a real camping experience unless he has enjoyed the thrill of living in a tent. The Camp buildings are of permanent form and are so constructed to fit the needs of the Camp and yet be entirely in keeping with the surroundings.

The club house is a large two-story building located on the crest of the bluff. Along the front and sides extends a broad, screened veranda, and on the second floor is a screened balcony facing the lake and affording a beautiful view. The first floor contains a large club room furnished with a piano and tables for games. At one end there is a huge rustic cobblestone fireplace, around which many pleasant evenings are spent. An inside stairway leads to the second floor, where there is a large reading room equipped with periodicals and magazines, the office of the Camp Physician, and the post office.



PHYSICAL DEVELOPMENT

Winnepe, with its outdoor life, good food, and ideal climate, makes these youngsters thrive and grow amazingly.



THE CABIN, the headquarters of the Camp Director, is also built of logs with an old-fashioned fireplace and huge rustic chimney.

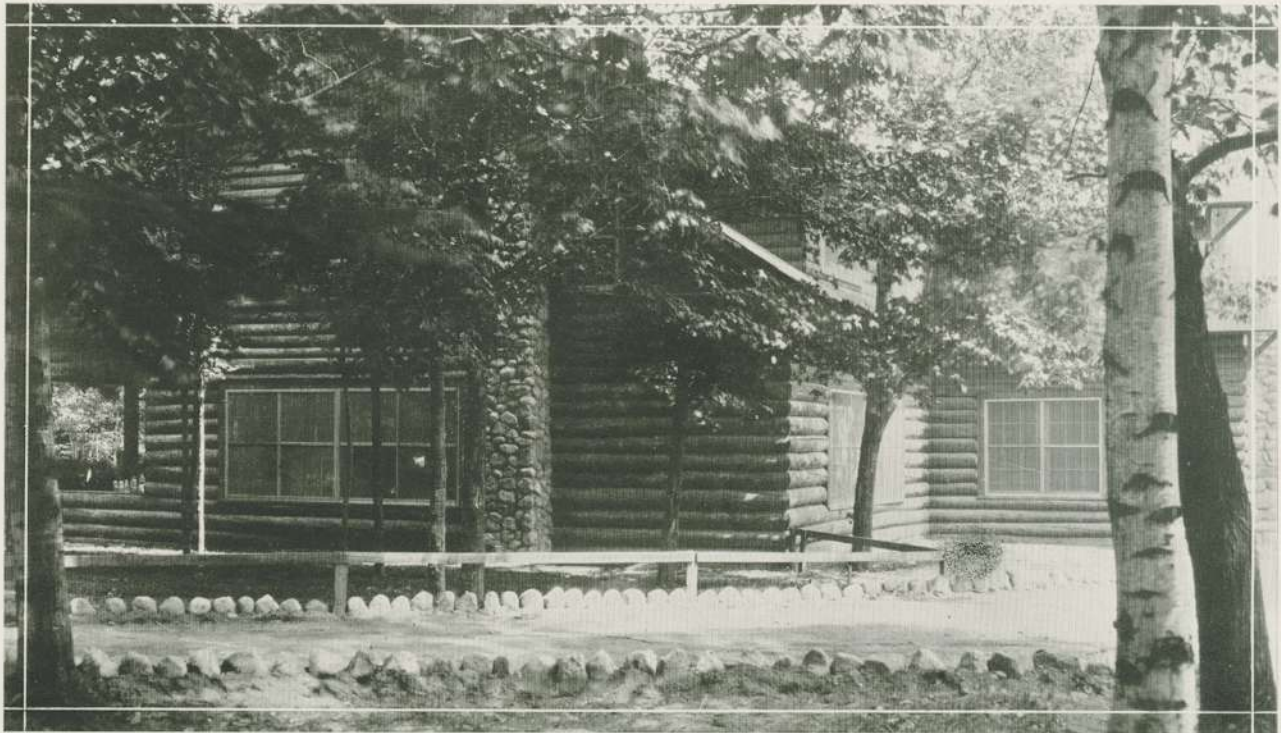
THE LODGE

In erecting the Lodge, the management had in mind a building that would not only fill a long felt need at Winnepe, but one that would be entirely in keeping with the Camp surroundings. The exterior, therefore, is very properly of log construction throughout, and a great deal of care was displayed in the selection of native tamarack timber. Pictures of the interior are shown elsewhere.

THE BOAT HOUSE

The lower floor of the Boat House is provided with slips to accommodate two large motor boats as well as ample quarters for paddles and other equipment necessary for the fleet. The upper floor is fitted to serve as a dressing room for the swimmers.





Another View of the Lodge

THE Lodge, the most recent addition to the Camp improvements, is built entirely of native logs and is a structure of which Winnepe justly feels proud. On the first floor there is a large dining room, sixty feet long by thirty feet wide, two stories in height, with a beamed ceiling some twenty-five feet above floor level. At one end of this room a huge open fireplace affords cheer as well as comfort on chilly mornings and evenings. A balcony on three sides provides entrance to the rooms on the second floor, which have been set aside for the accommodation of guests. Back of the dining hall is the kitchen, where the food is prepared under the supervision of a trained dietitian. The kitchen and adjacent store rooms are large, light and airy, and are at all times kept spotlessly clean.

The Cabin is located on the brow of the bluff overlooking the Camp grounds, and is surrounded by a fine grove of birches, maples, and pine trees. One of the latest additions to the Camp buildings, it is also constructed of logs, with a large rustic chimney and an old-fashioned fire place. It is here that the Director makes his headquarters and transacts the Camp business.

The Boat House and Bathing Pavilion is a substantially built structure, and was especially designed to meet the needs of a boys' camp. It is located on a protected bay of the lake and is the center of the activities on the water front.

The Washing Pavilion is centrally located and accessible. It is supplied with warm, running water piped from a storage tank in the kitchen, and is provided with appropriate conveniences.

The Lodge and Other Buildings

DIVING FACILITIES

The boat house is equipped with high and low spring boards, and the deep water insures safety.





The View of the Lake From the Bluff is One of Unrivalled Beauty

Division of Camps

WINNEPE is divided into two distinct camps: the Senior and the Junior-Midget. The Directors, from experience, find it advisable to separate the older and the younger boys. The reasons for this are apparent: the regulations for the two camps are quite different. It is best to exercise a closer guardianship over the little fellows, and observe a more paternal attitude toward them than is necessary in the case of the Seniors.

There is, of course, another reason; for though both camps intermingle freely with the best of good fellowship, yet it is obvious that the older and larger boys as well as the younger and smaller ones, are more happily located if divided naturally into groups of relatively the same age and size. The Counselors are put in charge of the camps according to their adaptability in handling boys of different ages.

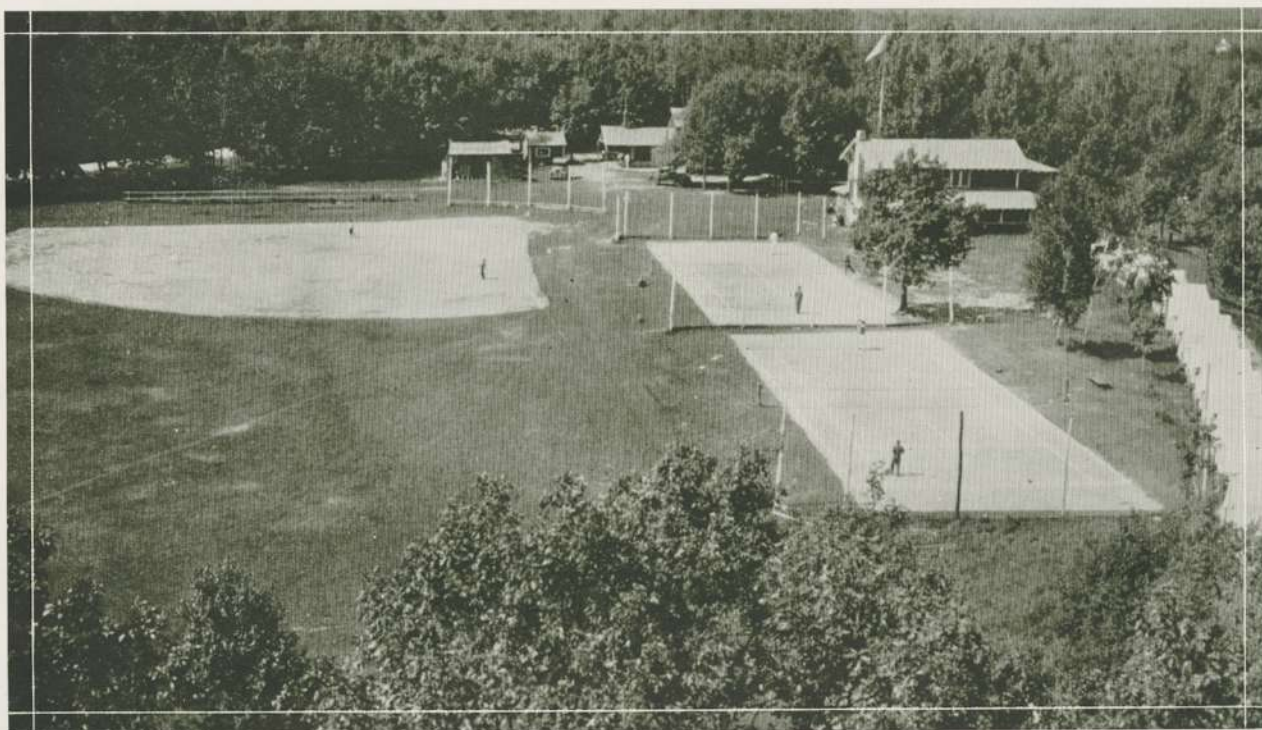
The Senior Camp occupies a position on the bluff overlooking the lake to the north and the athletic grounds to the south. Here the boys past the age of fourteen have their quarters, together with several of the Counselors. Usually about one-third of the members of the Camp are located here.

The Junior-Midget Camp is situated on the lower terrace along the lake front, and is divided into two rows of tents, one of which is occupied by the Juniors and the other by the Midgets. About one-half of the Midget tents are of large size—large enough to house four boys and a Counselor. These are set aside for the youngest members of the Camp, that they may be more closely cared for by men assigned to look after them.

WATER SPORTS

Few thrills can surpass that of riding a swiftly moving surf board as it skims and darts in the wake of a speedy motor boat.





A Partial View of the Playgrounds and Athletic Fields

THE growing boy between the ages of eight and sixteen is usually absorbed in athletic games and play almost to the exclusion of any other interest. This is perfectly normal, and in no sense shows a lack of proper ideals, and no attempt should be made to stifle these wholly natural instincts.

Just as the Duke of Wellington claimed that the Battle of Waterloo had been won on the playgrounds of Harrow and Eton, so the Directors of Camp Winnepe feel that the same qualities of leadership, courage, and determination, as well as physical health, are acquired today in a similar way.

Camp Winnepe, therefore, offers no apology for the innumerable opportunities it affords for athletic games and sports of all description.

The athletic fields which immediately adjoin the Camp are without question among the finest to be found anywhere. This is due partly to the skill with which they were planned and prepared, and partly to a soil condition readily adapted for the purpose. The tennis courts are almost perfect and are rolled and marked with care every morning. The baseball field is as good as that of a major league, with only the grand stand lacking. An excellent running track, vaulting and jumping pits complete an equipment where every sport is featured.

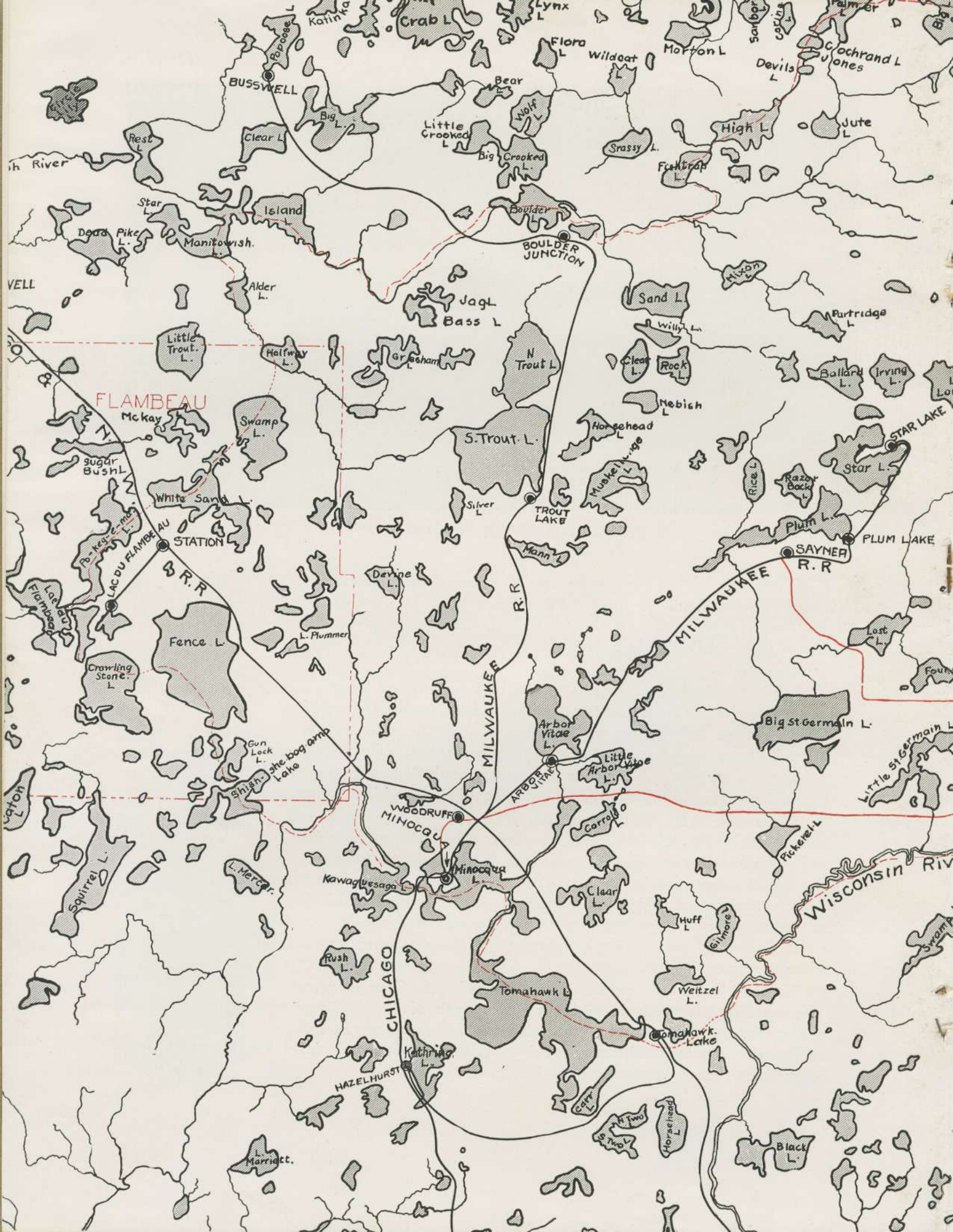
The facilities for water sports are equally as good. The Camp possesses a fleet consisting of two large sail boats, twenty canoes of the Old Town pattern, three row boats, as well as bathing pavilion, diving boards, and surf boards. The lake and surrounding rivers and streams afford unrivaled opportunities for every possible use of this splendid equipment.

Athletics at Camp

ATHLETIC SPORTS

No boy is troubled at Winnepe with the lack of sufficient playmates or a proper playing field for any athletic game.





LAKE REGIONS SURROUNDING CAMP WINNEPE





Real Canoe Trips

To feel the dip of his own paddle thrust the canoe along, to be taught how to make and break camp and care for himself in the open, to know how to read some of Nature's signs and gain an insight into her mysterious kingdom—these are experiences rarely privileged to the average boy and only possible on real canoe trips such as Winnepe features.



Real Canoe Trips

A GLANCE at the map on the preceding pages will indicate the innumerable lakes and streams that surround Camp Winnepe. This network of waterways affords unrivaled opportunities for real canoe trips, through regions abounding with wild life and scenic interest.

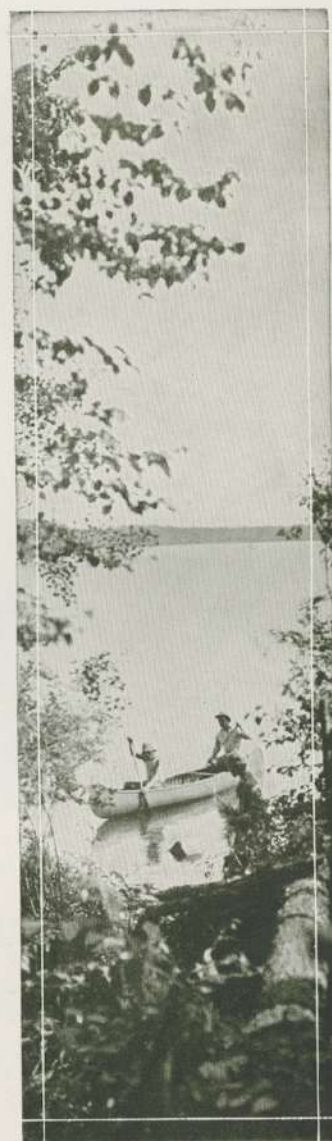
The paddle into some quiet lake where white men are seldom seen, the pitching of tents and making of camp in the fading twilight, the camp fire and the smell of cooking bacon and steaming coffee, the sound slumber disturbed only occasionally by an inquisitive porcupine, the try for fish at dawn—all these are experiences never to be forgotten. The city boy will learn to love the woods and streams, his muscles will harden, his skin will tan to a deep copper hue, and he will return home in the fall showing positive proof of the wonders that Nature can perform.

Every boy who has passed a satisfactory swimming test is eligible to go. Each expedition is fully equipped with ample provisions and suitable camping outfit, and is accompanied by Counselors who are seasoned campers, thoroughly familiar with the problem of how to "rough it." The routes of several typical trips, described below, may be traced by the red lines shown on the large map preceding.

Flambeau Trip.—Of the long canoe trips, none has been more popular than the one down the Flambeau. On this trip the waters of the lower Eagle Chain are the first to be traversed, followed by a thirty-mile stretch down the wild and beautiful Wisconsin to a point known as the Tomahawk Portage. Here the canoes and duffle are portaged across the divide to Tomahawk Lake, drained by the Tomahawk River, which is followed to a trail leading to Shishshebogama Lake, the first of the chain in the Flambeau Indian Reservation. Here the party may visit the Indian village and trade for souvenirs. The rest of the journey is down the Bear River to the Flambeau River, through what is probably the wildest and most beautiful country in The Big Woods.

Ontonogan Trip.—The Ontonogan River trip, when conditions permit it, is also a favorite. The canoes are launched at Choate and travel north through a very rugged country to Lake Superior. The steep hills, the heavy woods, the wild animal life all help to make the outing most attractive, while the many rapids to be shot add a zest that few other trips give. On reaching the town of Ontonogan, the boys pitch their camp on the shore of Lake Superior, the greatest fresh water lake in the world, and remain there for a day, swimming in the surf and recuperating from their recent exertions. They then return to Camp by motor.

Wisconsin River Trips.—Many interesting trips are made on the Wisconsin in the course of the summer. Some are launched well up toward the river's source and paddle down to the junction with Eagle River, then back to Camp. Others start from Camp and make their way down to Rhineland, returning by truck.



Franklin Lake



*A Portage
Through the
Forest*



*Above: At the Portage
Below: Down the Wisconsin River*

Fishing Trips

The lakes that lie in the vicinity of Camp Winnepe, due to their gravelly bottoms and clear, cool waters, are the natural home of the Walleye Pike, the Great Northern Pike, the Muskellunge and both black and green Bass, all splendid game fighters. In the sparkling water of the Deerskin River, just a short canoe paddle from Camp, Rainbow Trout may be taken, and in the smaller streams both Rainbow and Speckled Trout abound. It may be said here that the State of Wisconsin, through its efficient Conservation Commission, exercises a watchful guardianship over these fishing grounds, occasionally closing to the angler certain waters that show signs of depletion, or re-stocking others when deemed necessary.

Fishing is, therefore, a real sport at Camp Winnepe, and the campers really can and do catch fish, and not something that may resemble minnows. Hardly a day passes without some kind of a fishing party going out, and occasionally expeditions of several days' duration are made to more inaccessible regions where one will find a veritable fisherman's paradise.

Mealtime on a Canoe Trip



On the Way to Lake Superior

The Branch Camp

Winnepe may justly claim to have largely originated and developed the idea of a branch, or sub-camp, having started and operated one since 1911. Franklin Lake, the present site, is a beautiful body of crystal clear water about two and one-half miles long by one mile wide. This lake lies some twenty miles to the eastward, and is completely surrounded by virgin forests of pine, hemlock, maple and various hardwoods. There is a sand spit which cuts the lake almost in half, and it is near the tip of this spit, where it thrusts itself farthest into the lake, that the branch camp is located in a spot where the fishing is excellent and where Nature is teeming with wild life. Parties of ten take the trip throughout the season, each group remaining four nights, and being relieved by the incoming party on the fifth day.

While equipped with everything necessary for the actual needs and comforts of the boys, it is at the branch camp that the inexperienced campers are given their first taste of real camping out. Under the supervision of the counselors they are required to do their own cooking and all the other work necessary to maintain themselves, and thus they are taught the essentials of woodcraft and life in the open by actual experience. Here it is that the new camper is rendered fit and able to undertake later the more strenuous canoe trips where it is necessary to make and break camp each day.

Being located in a wild and rather inaccessible region, wild life is much more plentiful at Franklin Lake than in the vicinity of the main camp, and the average camper looks forward to a trip to the branch camp as a thrilling adventure. It is on these trips that many boys get their first glimpse of a real wild deer, or hear for the first time the weird and never-to-be-forgotten call of the loon as he follows his mysterious nocturnal flight over lake and forest. Boys who visit the branch camp invariably report a fine time, and the experience has proven so popular that many prefer to make a second visit rather than some other trip elsewhere.



At the End of the Portage

The Canadian Trip

For those who desire a more extended expedition, the trip to the Quetico National Forest of Canada is available. This region is extremely wild and inaccessible, the waters teeming with fish and the forest inhabited by all kinds of game.

While the trip is purely optional, yet only boys who have passed the swimming test and have shown sufficient ability in canoeing and camping are eligible. The Camp furnishes all equipment and supplies, but an extra charge is rendered for the extra expense involved. Parties of ten boys and three Counselors will leave at regular intervals until all who desire the trip have been served.

Believing that many fathers will welcome the opportunity to spend a few days of camping in the company of their sons, and that much real good may be derived by both through such an experience, accommodations for parents are available provided reservations are made in advance.

The parties will outfit at Ely, Minnesota, and make their way by canoe from Winton, Minnesota, across the international boundary to a point somewhere on one of the numerous lakes that are available. Canadian guides who are familiar with the region will accompany each party. After establishing a base camp on some desirable spot, fishing and exploring parties will be sent out daily, returning each evening to headquarters. Cruising trips will be made also, should there be more demand for this activity than for fishing.

But, oh, such fishing! Thirty-pound northern pike and twenty-pound trout are not unusual, and fortunate indeed is the boy who may have the thrill of hooking and fighting one of these big fellows! And that is not all; for the boy who takes this trip, quite unconsciously, feels the influence of Nature as never before, and intimacy with Nature is the great first essential to increased physical and mental strength.



At an Indian Grave in the Wilderness



An Inspiring View of the International Boundary

The Nipigon Trip

Another Canadian trip which has proven popular is the one to the Lake Nipigon region in the heart of that vast wilderness lying to the north of Lake Superior. This excursion is a combined cruise and camping trip, the party traveling by motor to Sault Ste. Marie, and then by Canadian steamship to Port Arthur. The remaining distance to Lake Nipigon is made by log train and the party spends several days fishing and camping before returning to Winnepe in cars via Duluth and Superior. This trip is of real educational value, some of the most interesting points being the government locks at the Soo, the city of Duluth, and the great iron range of Northern Minnesota.

The boys who make this trip reap much benefit from the full naturalness of life in the forests, streams and lakes, and are rewarded for their toil by steady nerves and hardened muscles, self-reliance and resourcefulness. For obvious reasons, only seasoned campers are permitted to take this trip, and an extra charge is made sufficient to cover the additional expense of transportation, etc.



One of the Big Fellows



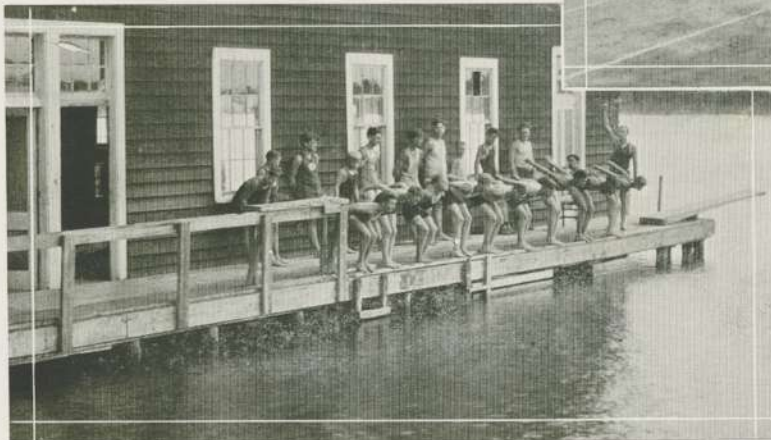
Just some of the "fellows" after a game

All Sports are under the direct supervision of the Counselors, men who are either directing the athletic activities of institutions of learning or graduates of universities and possessors of records of athletic prowess. For instance one of the most popular counselors at Winnepe is Duane Purvis, All-American half-back at Purdue in 1933. Other counselors hail from University of Alabama, University of Indiana, Washington University, Harvard and Yale. Such are the type of men who guide and direct the boys in their athletic activities.

Broadly speaking, the various teams fall naturally into four divisions or classes: the Seniors, composed of the older boys, the Juniors, consisting of those over the age of twelve and under fifteen, the Midgets, drawn from the boys under thirteen, and a final division known as the Brownies, who are the "wee" small chaps. Every boy is given a chance to make one of these teams, and all are encouraged to take an active interest in one or more sports, due care being taken to see that no boy goes to an excess in training. Each team is carefully and systematically coached by one of the Counselors who teaches not only the rudiments but the fine points as well, and the foundation is thus laid for development into skillful athletes and at the same time build up strong, healthy bodies.

Right: A shuttle relay race.

Below: A swimming race and calisthenics.

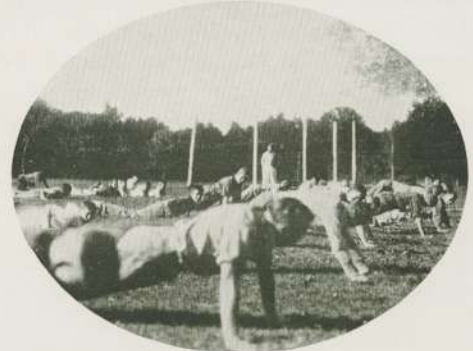


Athletic Games

As the season progresses, teams are chosen to represent Winnepe in baseball, swimming, tennis and track to compete with teams from neighboring camps. Winnepe is a member of The Northern Wisconsin Inter-Camp Conference, a league composed of five leading camps, and these compete for championships in baseball, tennis, and swimming, in all classes—Senior, Junior, Midget—besides holding dual track and field meets. These contests are always well fought, with considerable friendly rivalry, and no other trips are anticipated with more enthusiasm than these visits to other camps by the boys.

Baseball.—Each of the four teams in baseball—Senior, Junior, Midget, and Brownies—is under the guidance of a Counselor who is a master of fundamentals and the finer points of play. They offer daily lessons and show the proper way to play each position, and many boys who have studied the game at Winnepe find it easy to win places on their school teams at home.

The candidates successful in making one of the teams receive the Camp monogram and participate in games with teams from rival camps and some of the smaller towns of Northern Wisconsin and Michigan. This program of athletic competition with other camps is carried on in a spirit of friendly rivalry, each camp acting in turn as hosts to the visitors.



and Water Sports

Swimming, which rivals baseball in popularity, is also under the control of a Counselor committee. All of these men are expert swimmers and take an active part in teaching the boys, as well as acting as life guards during the swimming hours.

Every boy who enters Camp is strongly urged to take part in this activity; in fact, it is a Camp rule that he must do so, but no one is permitted to enter the water except at the regular hours and with instructors at hand. Boating privileges depend upon ability to swim, for no boy is allowed to use even a row boat until he has passed certain tests in the water, and canoes are positively forbidden until he has swum 220 yards fully clothed.

The boys enter into this pastime with the keenest zest, and it is no unusual thing to see seventy-five of them in the water at one time. There are two swimming hours, one in the forenoon and one in the afternoon, each preceded by a period of instruction in life-saving, first aid, speed and fancy swimming and high and fancy diving. Lessons are also given the non-swimmers at this time, and so carefully are they taught that it is nothing unusual for a boy, previously unable to swim a stroke, to pass the half-mile test by the end of the first month.

During the season, teams of Seniors, Juniors, and Midgets compete with teams from other camps.



This "paddle boat," made in the Camp workshop, was in itself a satisfying reward for its young builder.

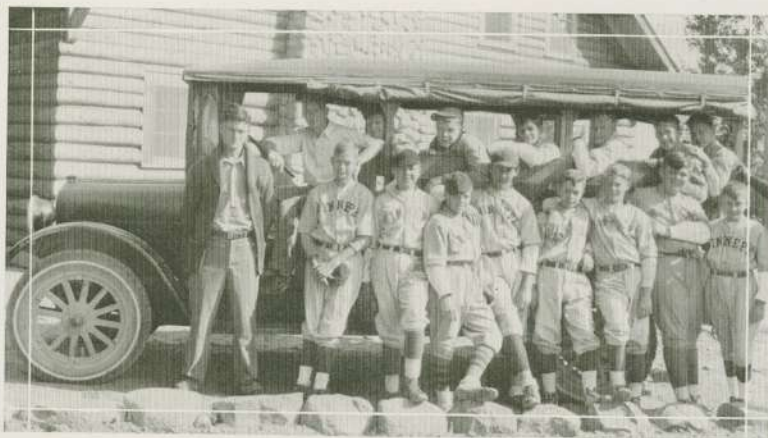
One member of the counselors' staff is an accredited examiner for the American Red Cross and it is therefore possible for all campers to pass the tests as set up by that organization and earn their Red Cross emblems at camp during the summer.

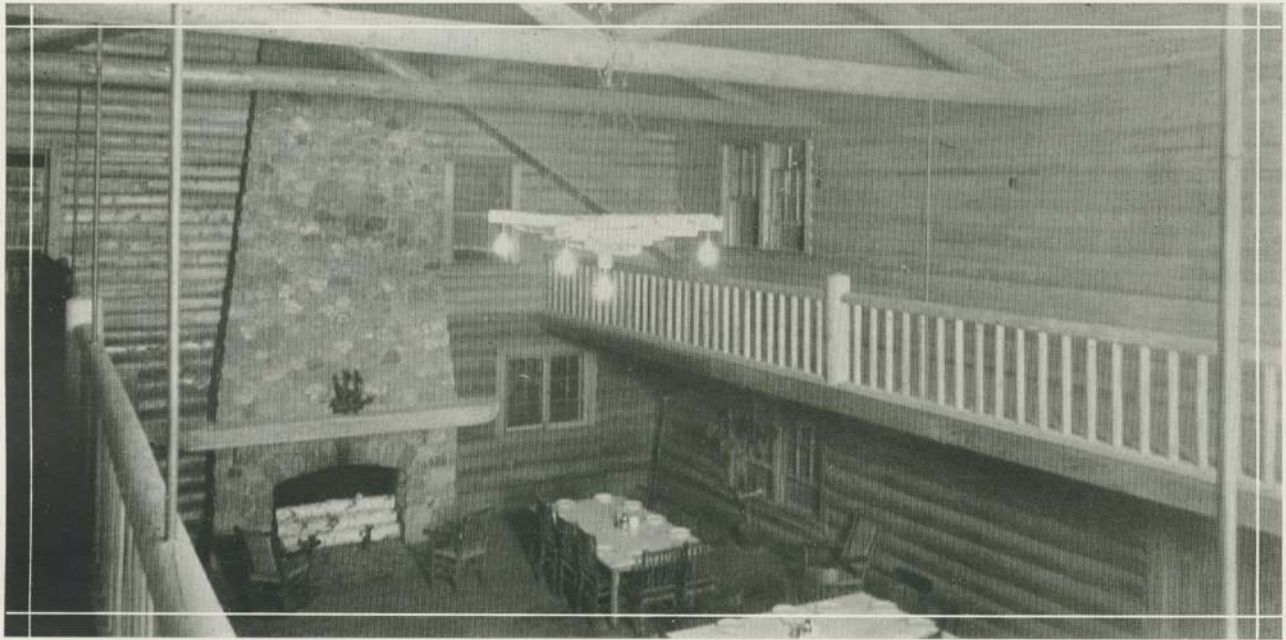
Tennis.—There are four splendid courts made of a mixture of clay and sand, hard, smooth, and very fast. Tournaments are held in all of the four classes and teams are chosen to compete against other camps, as well as to participate in the Inter-Camp League Championships.

Track and Field Sports are very popular, and several meets are held during the course of the summer. Toward the close of the season, contests are held to decide the Camp championship in all classes.

Many Other Sports are also engaged in. Football, basketball, volley ball, indoor ball and quoits are all popular. Treasure hunts and water meets (canoe racing, canoe wrestling, canoe tilting) are enjoyed by many, and games of all descriptions enliven the days from morning till night.

*Left: Leaving for An Inter-Camp Game
Below: Glimpses of Track and Baseball*





A Corner of the Dining Room As Seen From the Balcony

Some Additional Features

Varied Program.—In the life at Winnepe there is everything a boy's heart might desire; and the amount of fun and freedom crowded into the vacation cannot be estimated. The program is so varied that everyone enters into it with enthusiasm; and this, with the good fellowship that exists between the boys and the men in charge, as well as among the boys themselves, makes the summer one long to be remembered. Many lasting friendships are formed that will be cherished by all alike.

Social Affairs.—There are many social gatherings connected with the Camp which heighten the pleasure of all concerned. Informal spreads and birthday parties held by the boys themselves; marshmallow roasts given over huge camp fires by the Directors; an annual banquet which closes the season's activities; Sunday evening programs offered by local talent; occasional talks and entertainments by outside men; visits by parents and other friends, together with many other features, help to enliven the hours and bring the boys into closer association and comradeship.

Entertainments.—The management owns a Bell & Howell motion picture machine, and always makes arrangements to secure films through a film bureau, and the occasional picture show adds spice and variety to other pleasures of camp life. Frequently reels of the boys themselves, depicting their various activities, are taken and later shown to the huge enjoyment of all.

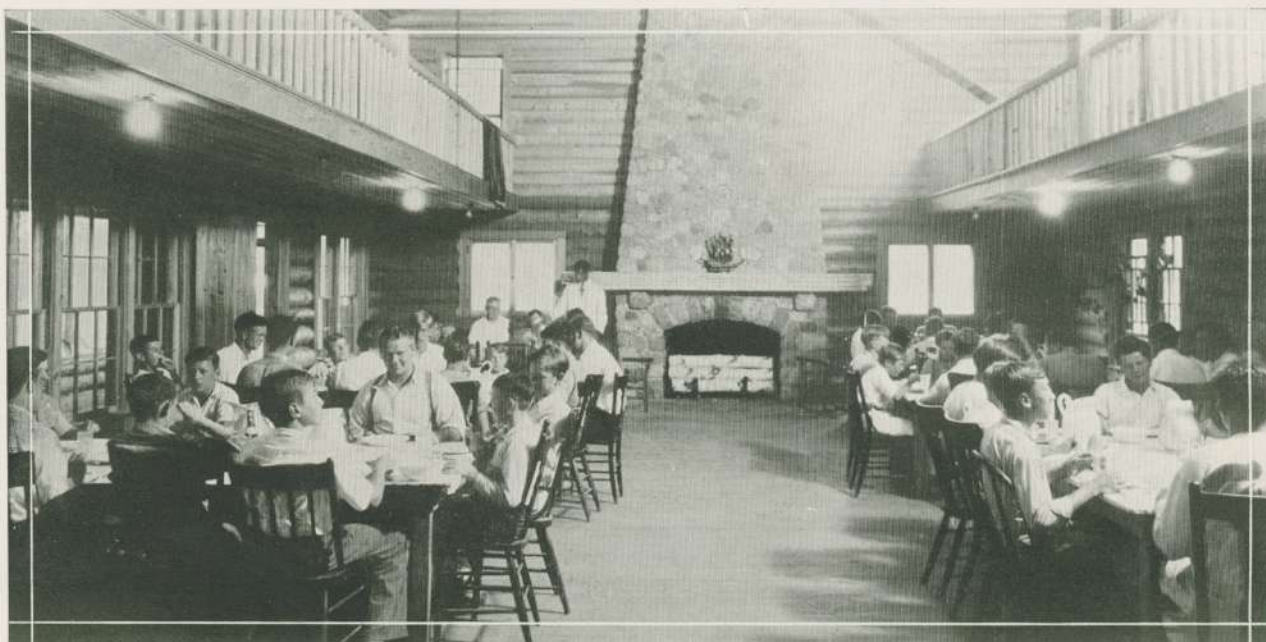
Religious Life.—The boy's religious life is given definite attention. Services are conducted by the Camp Chaplain on Sunday morning for those of Protestant faith, while autos make a trip to church in town for those of Catholic faith. Everyone belonging to the Camp is expected to attend worship at one place or another.

Food.—Only the best of food is served at Winnepe, and always in sufficient quantity and variety. Supplies of pure, rich milk and cream are received twice daily from a state certified dairy farm nearby. Much care is taken in the buying of fresh meats and vegetables, which are received every afternoon. Everything is prepared by experienced cooks under the most sanitary conditions.

Drinking Water.—An inexhaustible supply of crystal clear and literally ice cold water is pumped electrically from a driven well over one hundred feet deep. Samples of this water are analyzed each spring by state officials and have always been pronounced especially pure.

Words cannot describe the thrill experienced by a boy when he hooks one of the big fellows.





Interior of Dining Room in the New Lodge

Letters Home.—Owing to the fact that there are so many activities at Winnepe to take up his attention, it is difficult for the average boy to confine himself to letter-writing; but the management sees to it that each camper writes to his parents at least once a week. This is accomplished by putting small groups of boys in charge of Counselors whose special duty it is to see that they keep in close touch with the folks at home.

Visits of Parents.—There is no set visitors' day at Camp Winnepe, but on the contrary parents are always welcome. In fact, it is of benefit to all concerned if a parent can arrange to visit the Camp personally and see for himself just how it is operated. Because of the limited accommodations for guests, reservations should be made in advance. Comfortable appointments at nearby resorts may always be secured for parents if reasonable notice is given.

Tutoring.—Tutoring in any subject by trained teachers is available at an extra cost for those who may desire it. Full details of this department will be sent upon request to those interested.

Some Additional Features

ORDER OF THE DAY

- | | |
|--|--|
| 7:00 A.M.—Reveille. | 2:00 P.M.—Baseball, Tennis, Track, and other Sports. |
| 7:05 A.M.—Morning Plunge. | 3:00 P.M.—Nature Study, Crafts. |
| 7:25 A.M.—Setting-up Exercises. | 3:30 P.M.—Swimming Lessons. |
| 7:30 A.M.—Breakfast. | 4:00 P.M.—General Swimming. |
| 8:30 A.M.—Tent Inspection. | 5:30 P.M.—First Bell for Supper. |
| 9:00 A.M.—Baseball, Tennis and other Sports, Tutoring, Nature Study, Crafts. | 6:00 P.M.—Supper. |
| 10:30 A.M.—Swimming Lessons. | 7:00 P.M.—Outdoor Games. |
| 11:00 A.M.—General Swimming. | 8:30 P.M.—Indoor Games, Music, Programs, Stories. |
| 12:00 M.—First Bell for Dinner. | 9:15 P.M.—Midget-Junior Tattoo. |
| 12:30 P.M.—Dinner. | 9:30 P.M.—Midget-Junior Taps. Senior Tattoo. |
| 1:30 P.M.—Rest Hour. | 9:45 P.M.—Senior Taps. |

Birch bark tepee built by the campers during season of 1934.





SPECIMENS OF CRAFTS

Some of the Sail Boats and other articles made by the boys in the Craft Shop.



Nature Study and Crafts

NATURE STUDY

The boys learn with interest many of Nature's mysterious secrets. This course in Nature study is particularly valuable and helpful to the boy who lives in the city.



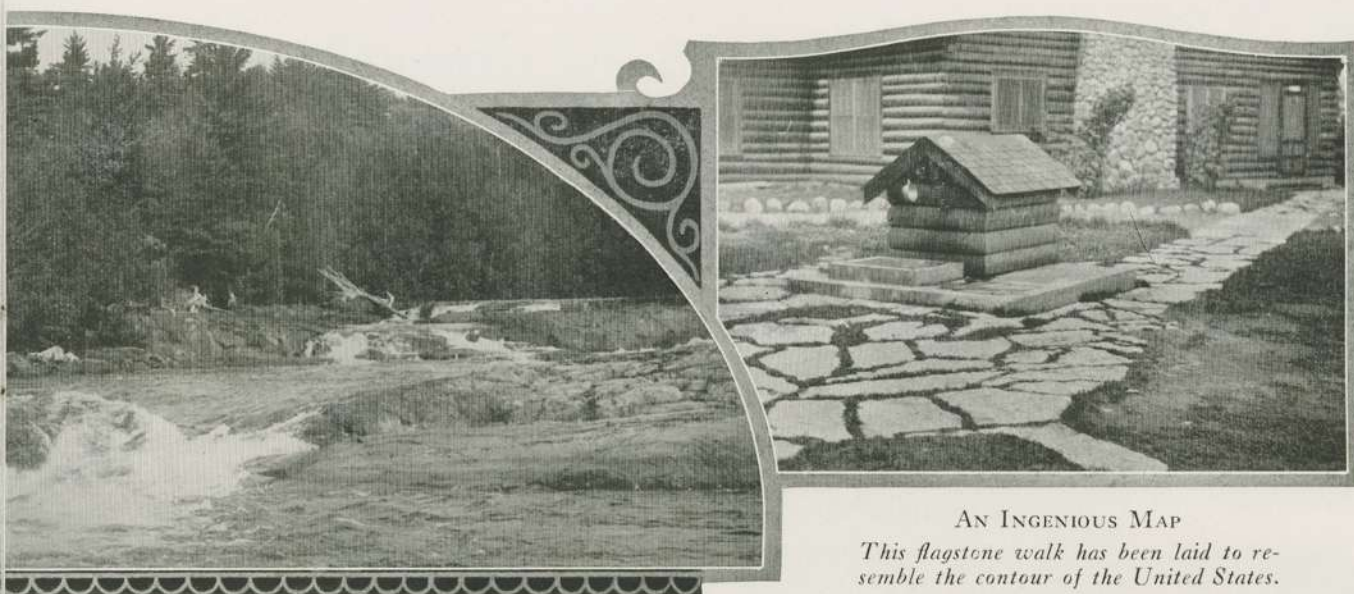
NATURE study has a conspicuous place on the Camp program. The management feels strongly that every boy ought to have a wide knowledge of the fauna and flora of the surrounding country, and so encourages each one to enroll in the courses given in these subjects. The region is rich in variety of trees, shrubs, flowers, and mosses, as well as bird and animal life. Such rare species of vegetation as the pitcher plant and of birds and animals as the eagle and beaver are frequently observed.

Frequent excursions are made into the woods and fields to study Nature at first hand, and many botanical specimens are brought back to Camp to be classified. These trips are supplemented by talks and exhibits. An annual visit by a well-known scientist from the East adds to the interest in this work. Special monograms are given those who pass definite tests.

The Nature Study program is conducted by a member of the staff who has had a broad experience as instructor of nature lore in eastern summer camps.

Crafts.— Work in crafts is a definite part of the Camp program and is carried on in a well-equipped shop located in a building set aside for that purpose, under the direction of a counselor who is an experienced teacher of manual arts. Some of the finished products of the shop are illustrated on this page and there are other numerous examples, such as the paddle boat pictured on page 23.

Boys are always encouraged in their attempts to express themselves by building projects of their own creative imagination and frequently they produce surprising examples which are a credit to their inventive ingenuity.



AN INGENIOUS MAP
This flagstone walk has been laid to resemble the contour of the United States.

DIRECTOR

HOMER L. THOMAS (Purdue University) Birmingham, Ala.

The Camp Staff,

ASSOCIATE DIRECTOR

J. H. CASTLEMAN (University of Indiana) St. Louis, Mo.

CHAPLAIN

DR. HENRY M. EDMONDS Birmingham, Ala.

COUNSELORS

RAYMOND ANDERSON (Maryville College) Birmingham, Ala.

JOHN ANSLEY (University of Alabama) Birmingham, Ala.

ROBERT CLINGMAN (University of Alabama) Birmingham, Ala.

ALBERT E. MASON (Temple University) Birmingham, Ala.

G. C. MORROW (Auburn) Birmingham, Ala.

THOMAS N. PECK (Purdue University) Louisville, Ky.

DUANE PURVIS (Purdue University) Lafayette, Ind.

CHARLES QUINN (Washington University) St. Louis, Mo.

HENRY SMITH (Teachers College) Memphis, Tenn.

LESLIE J. WALLER (Birmingham-Southern College) . . . Birmingham, Ala.

FRANCIS H. WIGET (Washington University) St. Louis, Mo.

CAMP NURSE

MISS BETTIE GROSS, R.N. Birmingham, Ala.

When Work Is Play



Admission and Expense



*Counselor Duane Purvis,
All-American halfback at
Purdue.*

ONLY boys of high moral character and more than eight years of age may secure admission to Camp Winnepe. Application should be made on the application blank enclosed in the back of this booklet. If parents desire any points to receive special attention, it is well to communicate instructions to the Director. The management reserves the right to reject any application, and dismiss from Camp any boy whose conduct proves him an undesirable member. In case of such expulsion from Camp no refund will be made.

EXPENSE

Eight-Week Season, Beginning fourth Wednesday in June \$250.00

Any boy in Camp for a period of time less than eight weeks will be charged at the rate of \$35.00 per week.

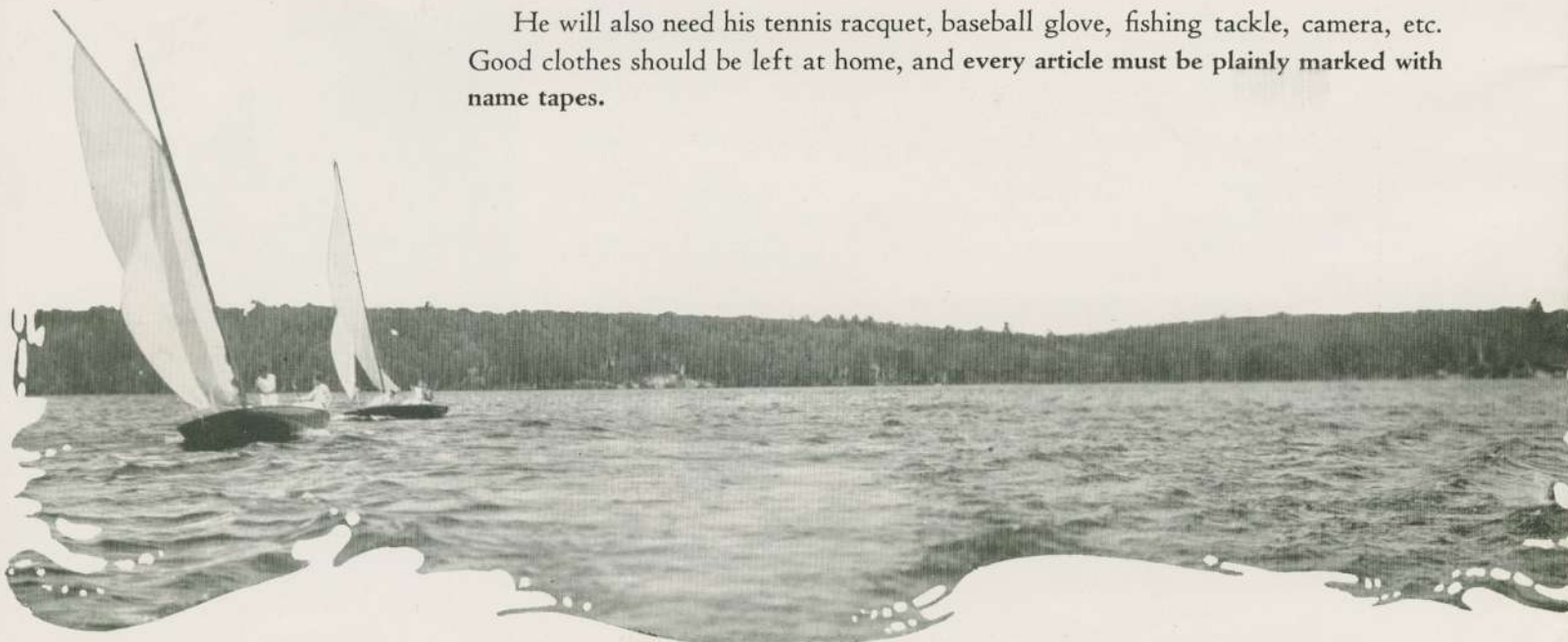
Twenty-five dollars is to accompany the application, and the remainder is to be paid before the opening of Camp. This covers all expense of board, regularly planned trips in Wisconsin and Michigan, athletic trips, use of boats, canoes, etc. A charge of one dollar a week will be made for laundry.

Spending Money.—A boy needs but little spending money. Fifty cents a week for a Midget or Junior, and a dollar for a Senior is an ample allowance. Parents are asked to deposit such funds with the Directors, who disburse them at stated times. A voucher system is kept in handling this money.

OUTFIT

A boy should bring two pairs of woolen blankets, a sweater, two flannel shirts, six cotton shirts, six suits of underwear (cotton track shirts and track pants are better than union suits), swimming suit, bathrobe, tennis shoes, tramping shoes, sox, two long white duck trousers, two long khaki trousers, one long woolen trousers, bath towels, and ordinary toilet articles.

He will also need his tennis racquet, baseball glove, fishing tackle, camera, etc. Good clothes should be left at home, and every article must be plainly marked with name tapes.



In Conclusion

AND thus ends the story of Camp Winnepe—a story embracing a quarter of a century of successful operation and consistent progress. No attempt has been made to give other than a true picture of the Camp as it exists; and the discriminating patron, if indeed it were only possible to actually visit and make comparisons, would find the rates charged extremely low. With equal frankness it may be said that it is not the policy of Winnepe to compete in low prices with camps of inferior equipment and personnel, but rather to provide advantages that are not excelled and to charge only what good business sense demands for their proper maintenance.

The sum shown on the preceding page represents the lowest possible figures consistent with the quality of food supplied, the type of Counselors employed, the equipment offered in the way of proper housing, club buildings, boats, athletic grounds, and the innumerable things that are so necessary for the comfort, pleasure, and development of the boy. Omit or cheapen these and a relatively cheaper price should be expected.

The value of its location within the lake region in a wilderness that is genuine and not make-believe, the bracing Northern climate and beautiful surroundings are features that are not charged for, yet surely deserve the fullest consideration. No camp, however well it may be operated, can alter Nature or compensate for less fortunate surroundings.

For those who are considering a summer camp, the fullest investigation of Camp Winnepe is urged. Endorsements from parties in many different localities are available, and the prospective patrons will not offend by writing or questioning former patrons. For convenience, a partial list of these is given in the pages immediately following. Additional information may be secured either by correspondence or by arranging for a conference with one of the nearest Counselors, whose addresses may be found on page 29. It will be his pleasure to give more intimate details concerning the Camp, and an interview may be accorded without fear that any offensive methods of undue solicitation will be employed.

ADDRESS COMMUNICATIONS TO
HOMER L. THOMAS, DIRECTOR
1304 NORTH TWENTY-NINTH STREET
BIRMINGHAM, ALABAMA



Chief Whirling Thunder, a full-blooded Winnebago Indian, brings an interesting program of authentic Indian lore.



Partial List of Patrons

MR. AND MRS. HUGH AGRICOLA	Gadsden, Ala.	DR. AND MRS. F. H. DENSON	Bessemer, Ala. Route No. 2
MR. AND MRS. JAS. F. ALSTON	Tuscaloosa, Ala.	MR. AND MRS. HOWARD DOYLE	Cincinnati, Ohio 2447 Country Club Place
MR. AND MRS. GEORGE ANDERSON	Chicago, Ill. 9251 South Bishop	MR. AND MRS. GASTON DUBOIS	St. Louis, Mo. 3506 Hawthorne Boulevard
MR. AND MRS. PELHAM H. ANDERSON	Birmingham, Ala. 4217 Glenwood Road	MR. AND MRS. W. R. G. DUNN	Birmingham, Ala. 1049 So. 32nd Street
MR. AND MRS. C. W. ANDREWS	New Orleans, La. 1643 State Street	DR. AND MRS. HENRY M. EDMONDS	Birmingham, Ala. 2409 Henrietta Road
MR. AND MRS. OLIVER M. BABCOCK	Evanston, Ill. 1102 Judson Avenue	DR. AND MRS. EDWARD C. ELLIOTT	Lafayette, Ind. 515 So. 7th Street
MR. AND MRS. H. L. BADHAM	Birmingham, Ala. 1223 South 23rd Street	MR. AND MRS. CHAS. EYSTER	Decatur, Ala. 426 Sherman Street
MR. AND MRS. S. R. BATSON	Birmingham, Ala. 1430 No. 30th Street	MR. AND MRS. LAURENCE B. FABACHER	Biloxi, Miss. 948 West Beach
MR. AND MRS. J. H. BALLARD	Maplewood, Mo. 7321 Vine Avenue	MR. AND MRS. CHESTER H. FARRELL	Cincinnati, Ohio No. 1 Broadview Place
MR. AND MRS. HENRY F. DE BARDELEBEN	Birmingham, Ala. Route No. 2	MR. AND MRS. HILL FERGUSON	Birmingham, Ala. 4243 Altamont Road
MR. AND MRS. JULES BEBIE	St. Louis, Mo. 4207 Magnolia Avenue	MR. AND MRS. E. W. FINCH	Birmingham, Ala. 29 Ridge Drive
MR. AND MRS. PHILIP A. BECKER	St. Louis, Mo. 3463 Longfellow Place	MR. AND MRS. MAX W. FEUERBACHER	St. Louis, Mo. 3551 Sidney Street
MRS. MARY M. BECKETT	Hamilton, Ohio 519 Dayton Street	MR. AND MRS. PHILLIP F. FOX	St. Louis, Mo. 3551 Victor Street
MR. AND MRS. J. T. BRADLEY, JR.	Tulsa, Okla. 3004 Woodward Boulevard	MR. AND MRS. F. A. GARESCHÉ	Madison, Ill. 1707 Fourth Street
MRS. D. H. BROWN	Birmingham, Ala. 3320 Cliff Road	MR. AND MRS. T. A. GASKIN	Birmingham, Ala. 1530 So. 16th Street
MR. AND MRS. F. G. BRIDGES	Pine Bluff, Ark. 707 Harding Avenue	MR. AND MRS. S. L. GIBSON	Verbena, Ala.
MR. AND MRS. BLAINE BROWNELL	Birmingham, Ala. 4361 Cliff Road	DR. AND MRS. GEORGE GRAHAM	Birmingham, Ala. 2620 Madison Avenue
MR. AND MRS. V. H. CASPERSEN	Waterloo, Ill.	MR. AND MRS. RUSSELL T. GRAY	Highland Park, Ill. 443 Egandale Road
MRS. FRANCES WATHEN CARLISLE	Louisville, Ky. 1433 St. James Court	MRS. DAN GREENE	Birmingham, Ala. Highland Plaza Apartments
MR. AND MRS. THOMAS CHALMERS	Birmingham, Ala. New Country Club Road	MR. AND MRS. R. H. HALL	Atlanta, Ga. 90 Wakefield Drive
MR. AND MRS. B. M. CHENOWETH	Birmingham, Ala. 2201 Overlook Road	MR. AND MRS. BEN HARDIN	Birmingham, Ala. 1416 Sutherland Place
MR. AND MRS. W. A. CHENOWETH	Birmingham, Ala. 2175 Overlook Road	MR. AND MRS. B. W. HARTLEY	Louisville, Ky. 2109 Kenilworth Avenue
DR. AND MRS. O. W. CLARK	Pine Bluff, Ark. 4000 Cherry Street	MR. AND MRS. B. P. HEAD	Tuscaloosa, Ala. 1000 University Avenue
MR. AND MRS. RUSSELL CLARK	New Orleans, La. 1680 State Street	DR. AND MRS. L. H. HEMPELMANN	St. Louis, Mo. 3508 Russell Boulevard
REV. AND MRS. CHARLES CLINGMAN	Birmingham, Ala. 3333 Cliff Road	MR. AND MRS. CHARLES HEISS	St. Louis, Mo. Hotel Mayfair
MR. AND MRS. W. R. C. COCKE	Norfolk, Va. 902 Graydon Avenue	MR. AND MRS. NELSON P. HILL	Birmingham, Ala. 4301 9th Court, South
MRS. CHAS. CORNELL	Birmingham, Ala. 2623 Canterbury Road	MR. AND MRS. JAMES BLAINE HILL	Birmingham, Ala. 800 Linwood Road
MR. AND MRS. R. H. COWLING	Mt. Carmel, Ill.	MR. AND MRS. J. M. HOBBIE	Montgomery, Ala. 745 Felder Avenue
MR. AND MRS. WILSON N. COX	Terre Haute, Ind. 501 So. 5th Street	HON. AND MRS. SAM F. HOBBS	Selma, Ala. 329 Mabray Street
MR. AND MRS. S. R. DAVIDSON	Chicago, Ill. 10022 South Seeley Avenue		

MR. AND MRS. S. L. JOHNSON Charleston, S. C.
51 Legare Street

MR. AND MRS. T. D. JOHNSON Birmingham, Ala.
7201 Hillman Avenue

MR. AND MRS. J. M. JENKINS Montgomery, Ala.
811 Park Avenue

MR. AND MRS. E. P. KIMBROUGH Grosse Pointe, Mich.
414 Rivard Boulevard

MR. AND MRS. HUNTER H. KNOX Pine Bluff, Ark.
Laurel Street

MR. AND MRS. ARTHUR LACOUR New Orleans, La.
4830 St. Charles Street

MR. AND MRS. KARL LANDGREBE Birmingham, Ala.
4301 Altamont Road

MR. AND MRS. JOHN W. LAW St. Louis, Mo.
4515 Lindell Boulevard

DR. AND MRS. HARRY J. LAWS Lafayette, Ind.
623 Owen Street

DR. C. G. LASLIE Montgomery, Ala.
426 Felder Avenue

MR. AND MRS. WILLIAM LAWRENCE Montgomery, Ala.
Cloverdale

MR. AND MRS. FRED LOCKE Eagle River, Wis.

MR. AND MRS. F. L. LYMAN Peoria, Ill.
100 Sherman Avenue

MR. AND MRS. JOHN A. LUSK Gadsden, Ala.

MR. AND MRS. J. G. MAJOR Birmingham, Ala.
726 South 39th Street

DR. AND MRS. E. M. MASON Birmingham, Ala.
3802 Cliff Road

MR. AND MRS. G. B. MCCORMACK Birmingham, Ala.
Glen Iris

MR. AND MRS. G. C. MCCULLOUGH Birmingham, Ala.
Crestline Heights

MR. AND MRS. HAROLD McDERMOTT Birmingham, Ala.
216 Poincianna Drive

MR. AND MRS. C. M. McDONALD St. Louis, Mo.
76 Aberdeen Place

MR. AND MRS. CARL McFARLIN Birmingham, Ala.
4306 Clairmont Avenue

MR. C. G. McGEHEE Hammond, La.

MR. AND MRS. DONALD MCGINNIS New Orleans, La.
925 Burdette Street

MR. AND MRS. E. W. MCKINLEY Birmingham, Ala.
1212 South 30th Street

MR. AND MRS. JOSEPH MCKIBBEN Terre Haute, Ind.
1425 So. Center Street

MR. AND MRS. D. O. MCKOY Cullman, Ala.

MR. AND MRS. CLYDE McMURRY Nashville, Tenn.
1504 Ridley Boulevard

MR. AND MRS. ROBERT MEYER Birmingham, Ala.
4227 Altamont Road

DR. AND MRS. LLOYD MILLS Los Angeles, Cal.
720 So. Lucern Street

JUDGE AND MRS. GUY A. MILLER Detroit, Mich.
2263 Atkinson Street

MR. AND MRS. EUGENE MONNIG St. Louis, Mo.
2944 Milton Avenue

MR. AND MRS. A. C. MONTGOMERY Birmingham, Ala.
Arlington Place

MR. AND MRS. FRANK M. MOODY Tuscaloosa, Ala.
2010 Seventh Street

MR. AND MRS. E. S. MORRISSEY Cincinnati, Ohio
3027 Erie Avenue

MR. AND MRS. EUGENE MUNGER Birmingham, Ala.
100 Montevallo Road

MR. AND MRS. A. N. NICOL Tuscaloosa, Ala.
Queen City Avenue

MR. AND MRS. ERLE PETUS Birmingham, Ala.
2219 So. 17th Avenue

MR. AND MRS. HENRY PORTER Birmingham, Ala.
Roebuck Springs

MR. AND MRS. C. A. QUINN St. Louis, Mo.
4905 Lindell Boulevard

MR. AND MRS. ANDREW C. RAMSAY Birmingham, Ala.
Redmont Road

DR. AND MRS. OSCAR DEW. RANDOLPH Lynchburg, Va.
Virginia Episcopal School

MR. AND MRS. NASH READ Montgomery, Ala.
Hazel Hedge

MR. AND MRS. J. W. REILY New Orleans, La.
1725 Joseph Street

MR. AND MRS. M. A. RICHARDSON Oak Park, Ill.
450 Keystone Avenue

MRS. FRANK J. RUSHTON Birmingham, Ala.
3314 Cliff Road

MR. AND MRS. RICHARD B. SAMPLE Lafayette, Ind.
311 So. Ninth Street

MR. AND MRS. W. C. SCOTT Norfolk, Va.
Algonquin Park

MR. AND MRS. R. A. SIMPSON Vincennes, Ind.

DEAN AND MRS. J. H. SKINNER West Lafayette, Ind.
520 No. Salisbury Street

MR. AND MRS. HERBERT SMITH Woodward, Ala.

MR. AND MRS. MACLIN F. SMITH Birmingham, Ala.
9 Rockdell Lane

MR. AND MRS. J. M. STRANGE Birmingham, Ala.
Roebuck Springs

DR. AND MRS. SAM G. STUBBINS Birmingham, Ala.
3801 Summit Avenue

MR. AND MRS. WALTER TANGEMAN Cincinnati, Ohio
3450 Observatory Place

MISS MARY W. TUCKER Little Rock, Ark.
2320 Louisiana Street

MR. AND MRS. HERBERT TUTWILER Birmingham, Ala.
36 Mt. Brook Parkway

MR. AND MRS. LOUIS VALIER Palm Beach, Fla.

MR. AND MRS. BERNARD VON HOFFMAN St. Louis, Mo.
1015 Flora Boulevard

DR. AND MRS. A. A. WALKER Birmingham, Ala.
3827 Crescent Road

MR. AND MRS. LOUIS WALTHER St. Louis, Mo.
3957 Shaw Boulevard

MR. AND MRS. EDWARD L. WELHAUSEN St. Louis, Mo.
4058 Castleman Avenue

MR. AND MRS. ED WARREN Birmingham, Ala.
3301 Cliff Road

MR. AND MRS. FRANK J. WIGET St. Louis, Mo.
20 Carrowald

MR. AND MRS. D. W. WOOD Birmingham, Ala.
2825 Canterbury Road

MR. AND MRS. A. H. WOODWARD Birmingham, Ala.
4101 Altamont Road

MR. AND MRS. MARVIN WOODALL Birmingham, Ala.
1521 South 16th Street

MRS. GERTRUDE D. WOOD Highland Park, Ill.
291 Laurel Avenue



"The organized summer camp is the most important step in education that America has given the world."

*Charles W. Eliot, former President
of Harvard University.*

CAMP WINNEPE
APPLICATION FOR ADMISSION

.....1935

To the Directors of Camp Winnepe:

Subject to the regulations of Camp Winnepe, I hereby make application for membership of my son,

(Name in Full)

for the season of 1935—morning June 26th to evening August 20th.

Residence Address

Town State

Age Birthday

Height inches. Weight (Approximate)

School Attending

Church Affiliation

Reference

Whose address is

Enclosed find required deposit of \$25.00 to be applied on total tuition of \$250.00.
Balance payable at opening of camp.

In case of unavoidable withdrawal before opening
of camping season, this deposit will be refunded.
In case of expulsion, no refund will be made.

Signature (Parent or Guardian)

Business Address

To Which Address Do You Wish Mail Sent?

Mail applications to:

HOMER L. THOMAS, 1304 N. 29th Street, Birmingham, Ala.